<u>REMARKS</u>

Reconsideration and allowance of the subject application are respectfully solicited.

Claims 1 through 14, 16 through 19, and 21 through 96 are pending, with Claims 1, 6, 11, 12, 17, 22, 23, 24, 35, 36, 42, 48, 49, 60, 71, 72, 84, and 96 being independent. Claims 1 through 11 and 23 through 96 have been withdrawn from consideration. Claims 12, 16, 17, 21, and 22 have been amended.

Claims 12 through 14, 16 through 19, 21, and 22 were rejected under 35 U.S.C. § 103 over U.S. Patent No. 6,567,427 B1 (Suzuki, et al.) in view of U.S. Patent Publication Nos. 2001/000962 A1 (Rajan) and 2001/0052856 A1 (Deniau, et al.), and newly-cited U.S. Patent No. 5,317,391 (Banker, et al.). All rejections are respectfully traversed.

Claims 12, 17, and 22 variously recite, inter alia, setting a user layout to display images as claimed and the character, in accordance with the program ID (indicated by the program ID data, wherein at least scene description data, program ID data, and character command data are decoded from the system data) and the coding format of the received image data when it is determined that the program ID and a registered program ID are coincident, and synthesizing the claimed items in accordance with the scene description data and the user layout so as to reconstruct the scene when the determiner determines that the program ID and the registered ID are coincident.

However, Applicants respectfully submit that none of <u>Suzuki</u>, et al., <u>Rajan</u>, <u>Deniau</u>, et al., and <u>Banker</u>, et al., even in the proposed combinations, assuming, <u>arguendo</u>, that the documents could be combined, discloses or suggests at least the above-discussed claimed combinations of features as recited, <u>inter alia</u>, in Claims 12, 17, and 22. The Official Action relies upon <u>Banker</u>, et al. for showing, e.g., character codes and layout information with respect to on-screen display. However, Applicants respectfully submit that neither the foregoing nor the remainder of <u>Banker</u>, et al. provides either a description or a suggestion of at least the above-discussed claimed features including, <u>inter alia</u>, the user layout as claimed.

It is further respectfully submitted that there has been no showing of any indication of motivation in the cited documents that would lead one having ordinary skill in the art to arrive at the above-discussed claimed features.

By means of such features, Applicants respectfully submit that the system may provide, e.g., that when a broadcast program is received, it is reproduced in a favorite layout if the program corresponds to the registered program ID (see, e.g., Fig. 25, steps S3-S6). Of course, the claims are not limited to the disclosed embodiments.

The dependent claims are also submitted to be patentable because they set forth additional aspects of the present invention and are dependent from independent claims discussed above. Therefore, separate and individual consideration of each dependent claim is respectfully requested.

Applicants submit that this application is in condition for allowance, and a Notice of Allowance is respectfully requested.

Applicants' undersigned attorney may be reached in our Washington, D.C. office by telephone at (202) 530-1010. All correspondence should continue to be directed to our address listed below.

Respectfully submitted,

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